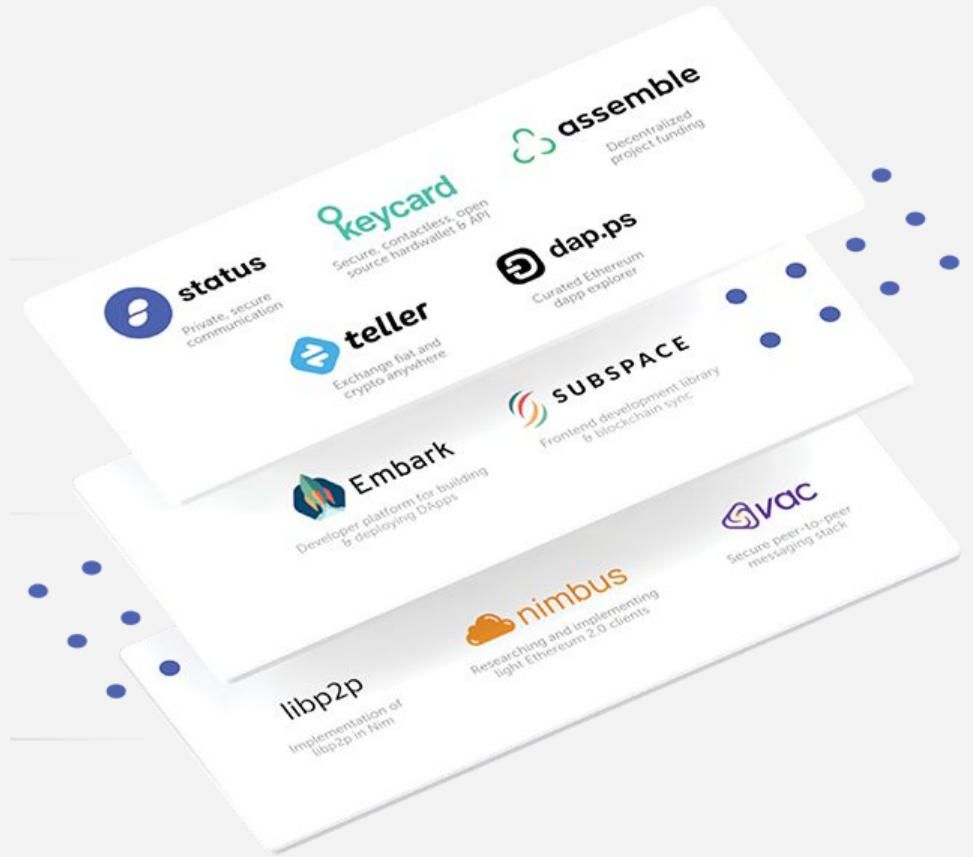


# Town Hall #62

July 20th, 2020



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# People Ops



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# People Ops

New core contributor



**Diana Khasianova**

Junior QA engineer

Core



# People Ops

## Hiring updates

### Finance

- Finance Manager

### Research

- Protocol Engineer (comms)
- ~~Distributed Networking Engineer (cache)~~ 🎉

### Nimbus

- ~~Tech Writer~~ 🎉

### Legal

- Legal Counsel

### People Ops

- Recruiter (contract)

### Marketing

- Social media + copywriter

### Core

- Clojure Developer




# Core



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# Core

## Last week(s)

- 1.4.1 released
- Implementation Notifications on iOS, mentions, emojis, audio messages
- Quo components in app 

## Planned releases

V1.4.1 - bug fixes and UX improvements

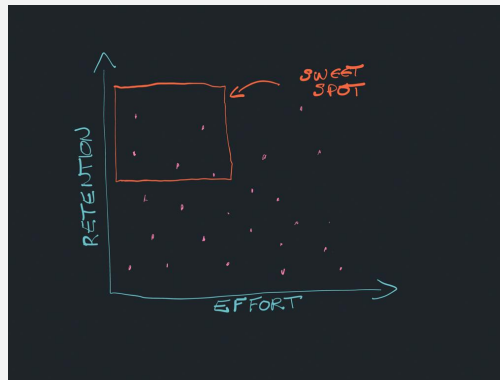
V1.5 Images, Emoji reactions, Audio messages

V1.6 Referral program

V1.7 Bug fixes and improvements

## What's next?

- Scoping 1.8 and beyond in workshop format including all CC's + others
  - Identify drivers of daily retention and 'have to' solutions
  - Vote for features that impact one or both
- <https://discuss.status.im/t/retention-focus-and-roadmaps/1826>



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# Security and Infrastructure



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# Security

## Nimbus Beacon Chain Audit Kick-off!

- Full announcement article [here](#)
- Assessment process designed to be more open, transparent, and encourage long lasting security relationships
- Multi-vendor: ConsenSys, Trail of Bits, NCC
- Long: 4 month effort just for ETH2 phase 0
- Will be sharing summary and lessons learned periodically as we go

## Keycard

- Article: Follow-up on [Keycard security features](#) going in depth on each of them!

## Mobile Application

- Article: [Android notification security](#) overview, and how Status implements them to protect your privacy

Back up your seed phrase and remember your password! Or [get a keycard](#).



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# Infrastructure

## Metrics

- Deployed and instance of Redash [infra-misc#39](#)
- Deployed a <https://retention.status.im/> site
- Automated exporting peer data to SQL [status-im/es-export-peers](#)

## Fleet

- Ongoing upgrade from Ubuntu 18.04 to 20.04 LTS [infra-misc#37](#)

## App

- Configured PR builds for Desktop client [nim-status-client#507](#)
- Updates to CI logic and build uploads [status-react-jenkins#12](#)

## Misc

- Automated image building for Referral service [referral-service#3](#)
- Deployed Referral service test environment
- Investigate feasibility of bridging WhatsApp [infra-misc#38](#)
- Deploy compressed keys support for deep links [#42](#)
- Added redirecting to Referral service to deep links [#43](#)
- Improvement to code signing in Fastlane [fastlane#16819](#)

## Upgrades

- ElasticSearch 7.6.2 to 7.8.0
  - [9a429d3c](#)
- DigitalOcean provider 1.20.0
  - [71cc9396](#)

## Bridged

- `#audit`
- `#audit-coordination`
- `#status-おはよう-updates`
- `#statusbrasil`



# Marketing



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## Some Metrics

- Working on Campaign Measurement templates for 1.5 campaign and beyond



**David Nage** @DavidJNage · Jul 15  
New Base Layer w/@Corpetty from @ethstatus

Discussing Status striving to be a secure communication tool upholding human rights; enabling the free flow of info & the right to private, secure conversations promoting the sovereignty of individuals.

iTunes: [tinyurl.com/ycwj3tn](https://tinyurl.com/ycwj3tn)

3 14 31

**Status** @ethstatus

EIP-1559 will help make transaction fees more predictable on the network, and ensure ETH's economic value is enshrined at the protocol level. Read about it in our latest update.

EIP-1559: ETH Fee Market Change Proposal  
The current Ethereum "first price auction" fee model is considered inefficient & costly, and a large UX barrier for us...  
[our.status.im](https://our.status.im)

6:53 AM · Jul 15, 2020 · Buffer

View Tweet activity

64 Retweets and comments 246 Likes

# Upcoming

<https://notes.status.im/Kw58-5BTQKWv0L6Y7gWo8Q>

## LatAm

- Influencer negotiations in BR & ARG
- Local exchange content collaboration
- Udemy course creation

## 1.5 + Brand

- Content + Partner driven campaigns
- Measurement planning (timeboxed 3 week window)
- Ambassadors

## Chat Bot

- Alek & Simon, working on an MVP of a chatbot to improve Status App retention

## 1.6

- Referral

## Measurement

- Exploring ways to measure effectiveness of individual campaigns while multiple initiatives are running simultaneously
- Audience Persona Clarification



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# Q&A

Ask questions in Status at [#status-townhall-questions](#)



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# Q1.

When can we expect iOS notifications and keycard support?

@unity

**Q2.**

What is the ETA of Status v1.5?

@ken berey



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# Thanks!

Next Town Hall: 3rd August



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