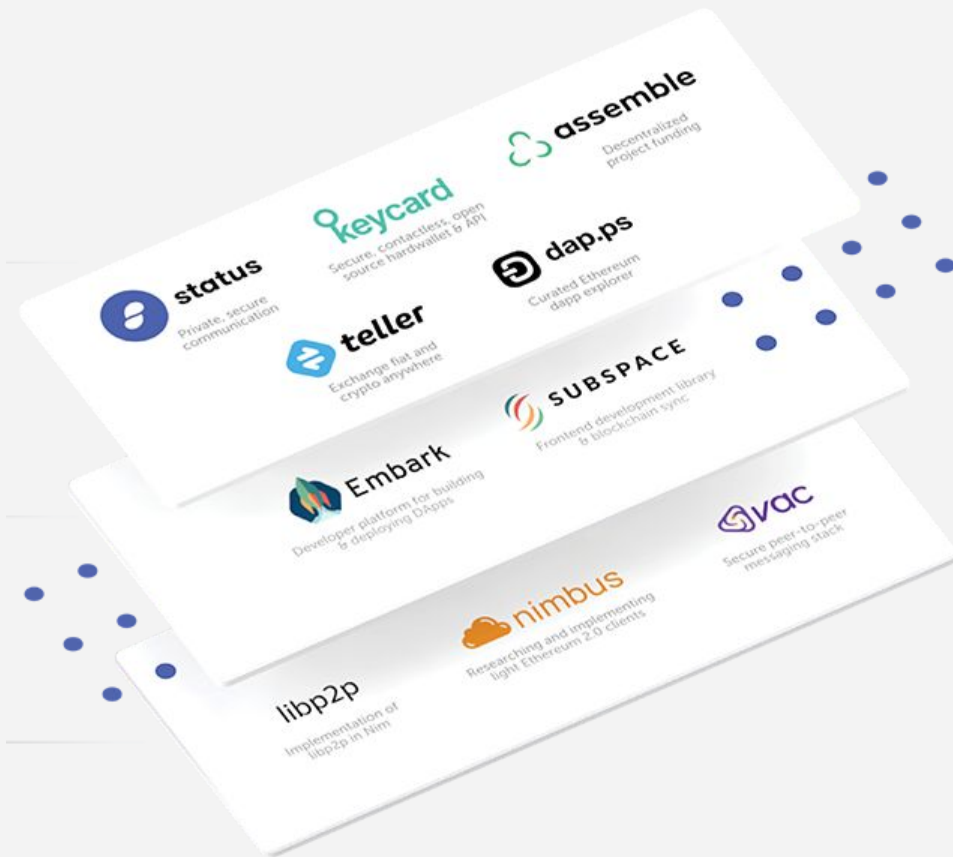


Town Hall #56

April 27, 2020



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Global Conflict and Disorder Patterns: 2020

<https://reliefweb.int/report/world/global-conflict-and-disorder-patterns-2020>

"In the past 10 years, the world has witnessed a decline in global cooperation and security. This downturn is manifest through multiple internationalized wars and massive humanitarian crises, rising nationalism from global powers, transnational terror organizations using sophisticated recruitment techniques, cyber-attacks orchestrated by marginalized states, sustained levels of violence in nominally 'post-conflict' countries, and a drastic rise in the number of non-state violent agents."

"demonstrations are increasing drastically -- ***but most peaceful protests have no effect on political structures and elite politics***"

Check out these data sources for identifying protests and humanitarian activities in near real time:

[ACLED - Bringing Clarity to Crisis](#)

[UCDP - Department of Peace and Conflict Research](#)

[The Humanitarian Data Exchange](#)



Overview

High-level goals hopefully for next Townhall
Timelines with comparative baselines still WIP.

Current strategic focus is still the same, and likely the focus of this year:

- 1) Focus on user Growth & Retention
- 2) Fundraising to fuel the growth and support p2p infrastructural requirements

Org Changes

Kick-off in terms of improving our processes and further decentralising of the project.
Led by Iuri, Andre & Hester.

Background Doc here:

<https://notes.status.im/LGgXxMHATSW9fWI0OzXI0A>

1	▼ Status Overview
2	▼ Supporting Sovereign Communities
3	▼ Managing Uncertainty
4	Strategic Anticipation / Scenario Planning
5	Asset Management
6	▼ Organisational Agility, Adaptability & Resilience
7	▼ Governance
8	Assemble, Voting, Staking merged into Discourse
9	▼ Growth
10	Organic User Acquisition
11	Paid User Acquisition
12	Growth-round Fundraising (as planned in whitepaper)
13	▼ Product & Infrastructure
14	▼ Product Alignment
15	Keycard into App
16	Nimbus into App
17	Remittance (Teller)
18	▼ App
19	Desktop
20	▼ Payments (Keycard)
21	Scalable Merchant Network
22	▼ Decentralised Application Platform
23	▼ Vac & Dagger
24	Incentivised Decentralised Routing
25	▼ Nimbus
26	Building Eth 2



Kudos

<https://kudos.statusnet.eth>

Team Leads, please let me or Ceri know of anyone doing exceptional work the Friday before Townhall.

@jinho

for being a rockstar and doing consistently amazing work with the community

@chu & @sergey

for consistent excellence in testing

@pepper

for her impact, reach, and flair on hiring



Feedback

What's on your mind?

Send me anonymous feedback

Ideas, Suggestions, Complaints and Praise

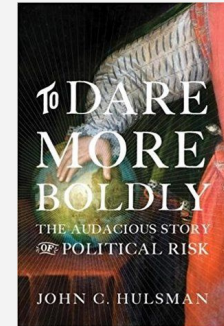
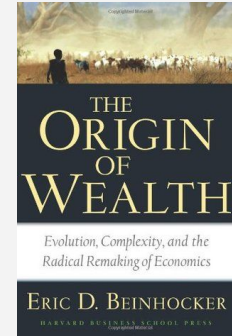
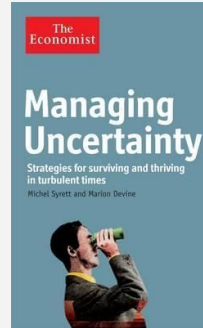
<https://forms.gle/uwpgiTfahu3akdq3A>

Or hit me up on Status!

<https://join.status.im/user/0x042df93fc30aa34022928e598d2c3b361b10922da055a5c130f84eb68b8ed977e172d7e16894ae62a1dfb7d6275b0f3867abf11a6ad175b89e10fc0b4e0ab96b0b>



Further Reading



People Ops

Hiring updates

Design

- Senior Product Design Architect

Research

- Protocol Engineer (comms)
- Distributed Networking Engineer
(cache)

Marketing

- Technical Copywriter
- Growth/Performance Marketer

Candidates - feel free to ping me for a chat anytime:

- **ceri.stateofus.eth** on Status
- **ceri#9009** on Discord



Core



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Core

19,279 active Android installs
5,811 active iOS installs

V1.3 - pending release

- Group chat
- Dark mode
- New webview implementation
- Bug fixes

V1.4 - scoped to include...

- Push notifications for Android

What's next?

- Status starter pack:
 - In progress of migrating data from one entity to another within App Store
 - Front end implementation for user referral scheme TK
- Keycard QA
- Dedicated maintenance days
 - ~~Bug fixing~~
 - Documentation clean-up
- [Product planning outcomes on Discuss](#)



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Design

Embedded in projects, e.g. Core Mobile and Core Desktop

Team collaboration

- Weekly calls
- Channel
- Topics
 - Best practices
 - Components
 - Overall experience
 - Allocation/Vacation
 - Eames chairs

Vacancy: [Senior Product Design Architect](#)



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	Mobile	Desktop
Chat	Maciej	Simon
Browser	Maciej	Simon
Wallet	NA	Simon
Payments/Key card	Hester*	NA
Governance	TBD	TBD
Components	Gheorghe	NA

**UX strategy*

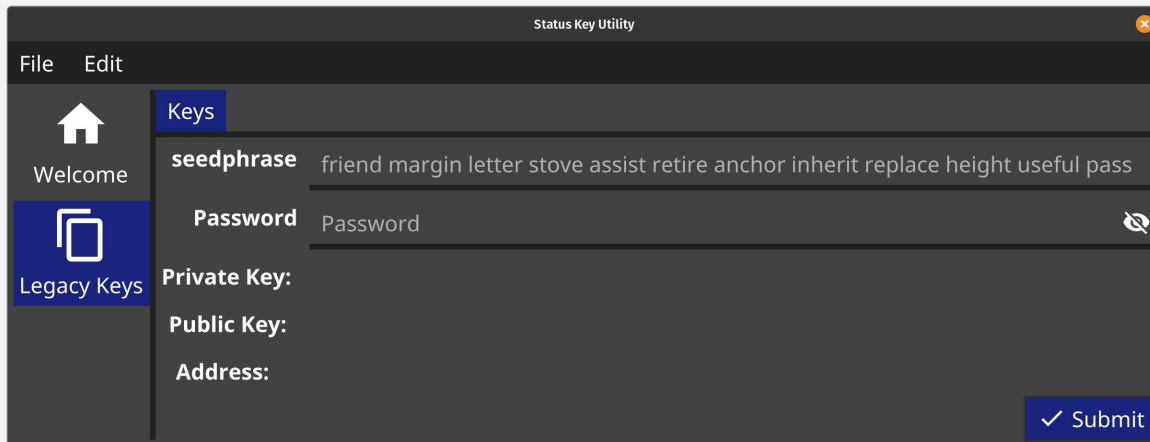
More granular activities in [Wrike](#)

Security and Infrastructure



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Security



Misc

- Clearly we're on Jitsi, so we got rid of Zoom (yay!)
 - Work with us, there seem to be a few bugs (but the encryption keys aren't routed through China)
- [Key-util](#) got a facelift for those that don't like the command line
 - More improvements when I get some spare time (or make a PR yourself!)
 - Currently only generates legacy keys (pre March 2018 accounts), CLI still does standard arbitrary HD keypaths
 - Windows binary in [releases](#) (NOT A PRODUCTION APP, SOME FEATURES DON'T WORK!)
 - GUI code in [desktop-app branch](#)
- Friendly reminder to backup your seedphrase and store it in a secure place
- Lots of documentation drafts (brain dumps) in [status-security](#), read to see what's coming up



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Infrastructure

Sites

- Deployed Jitsi at [meet.status.im infra-misc#33](#)
- Fixed image uploads on [notes.status.im infra-misc#b07dd2ed](#)
- Fixed memory issues on [notes.status.im infra-misc#7e874657](#)

App

- Major upgrade to Nix packages [status-react#10340](#)
- Refactoring of Android SDK in Nix [status-react#10420](#)

Metrics

- Started work on InfluxDB for metrics storage [infra-hq#16](#)

Misc

- Automatic Discord server backups [infra-misc#f30a9654](#)

Upgrades

- XCode 11.3.1 > 11.4.1
- Elasticsearch 7.5.2 > 7.6.2
- NodeJS 10.17.0 > 12.16.2
- Gradle 5.1.1 > 5.6.4
- Go 1.13.4 > 1.14.0
- Jenkins 2.226 > 2.233
- HackMD 1.4.1 > 2.0.1
- Wekan 3.79 > 3.97

Bridged

- #status-indian
- #status-naija
- #statusphere



Marketing



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Metrics

Twitter 28 Day Period

Tweet impressions: 1.32M ↓ 10.6%

Profile visits: 17.1K ↑ 42.2%

Mentions: 967 ↑ 9.4%

Followers 110K ↑ 14

SEO Ranking:

Identified 10 Keywords and have improved rank from 51+ to 15 for primary search term

Discord

734 (April 24)

Status.im

FEB:

- UNIQUE VISITORS - 36.4K
- PAGEVIEWS - 78.1K
- AVG TIME ON SITE - 01:44
- BOUNCE RATE - 68%

MAR:

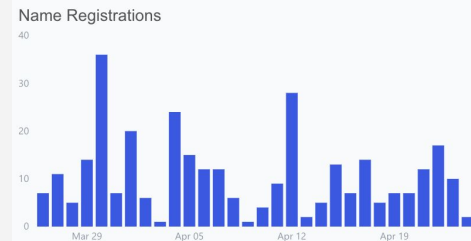
- UNIQUE VISITORS - 23.6K
- PAGEVIEWS - 46.4K
- AVG TIME ON SITE - 01:47
- BOUNCE RATE - 75%

APR:

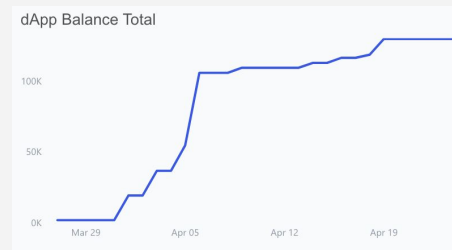
- UNIQUE VISITORS - 32.2K
- PAGEVIEWS - 58K
- AVG TIME ON SITE - 01:52
- BOUNCE RATE - 77%

Analytics.status.im (April)

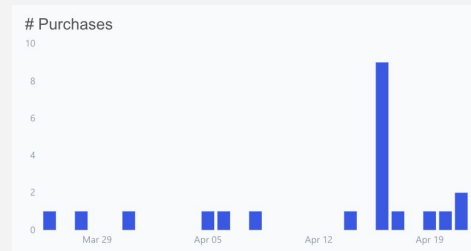
ENS - 319 Registrations



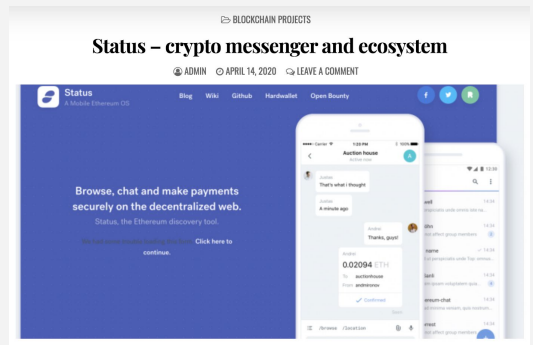
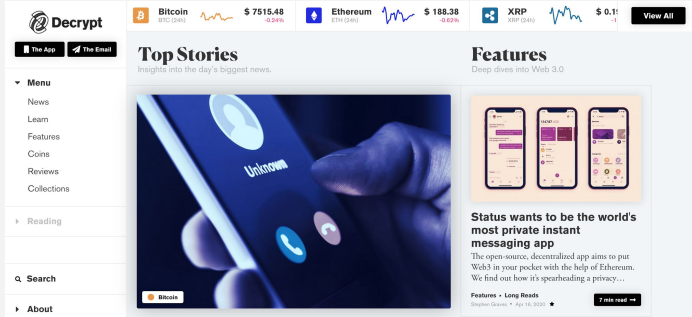
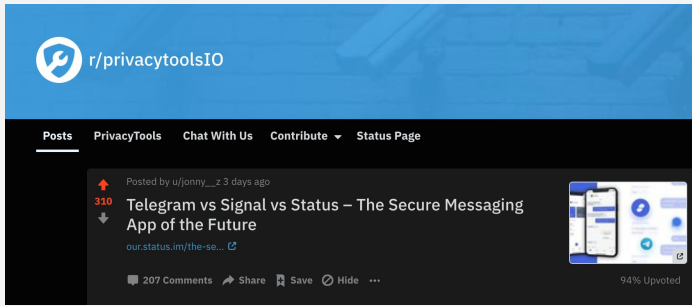
Dap.ps - 9,287 SNT



Sticker Market - 21 packs



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Status (SNT) è un progetto open source che si prefigge l'obiettivo di essere uno strumento di comunicazione sicuro, con particolare attenzione alla privacy, e di gestione del denaro decentralizzato basato sull'ecosistema di Ethereum. Finanziato nel 2017 tramite una fortunata ICO da 100 milioni di USD, è uno dei progetti preferiti di Vitalik Buterin. Status è disponibile per iOS e Android e offre diverse funzionalità:

COVID-19 RELIEF

Covid-19 relief Fund

Campeche Solidário is providing emergency food assistance to families in Campeche, Brazil affected by covid-19

Contact Person

Rugi
Kavamahanga

Profile created on

4/22/2020



Join #status-covid19relieffund



218.39190175568902 DAI
pledged

10.92% of 2,000 goal
\$222.76 of \$2,040.00 USD

Token

Enter amount DAI

FUND

PRINCIPLES WEBINAR - APR 28 15:00 UTC

- I. Liberty
- II. Censorship resistance
- III. Security
- IV. Privacy
- V. Transparency
- VI. Openness
- VII. Decentralisation
- VIII. Inclusivity
- IX. Continuance
- X. Resourcefulness



BLOCKCHAIN GAME ALLIANCE



Community update



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Status Community Update

- For community update amidst pandemic issue, I saw lots of new users coming in and out. In our Telegram groups and Discord channel. Our support chat is really active with the team and in discord with the help of Henry and Tidus.
- We have new additional Status channels which is the Status #India and Spanish
- Most topics from communities are the Sticker updates, the darkmode and Status group chats.
- As I shared our blogs from different crypto landing pages, viewers went up by estimated 30%.
- We uploaded 2 new podcast at (media.statusnetwork.) by Henry and Me.
- For Status Philippines update I went live discussion with some CEO and I talk brief information about Status.



Q&A

Ask questions in Status at [#status-townhall-questions](#)



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Q1.

Since Status' name is name.stateofus.eth, it's an ENS, right? when can we transfer our names like other ENS

@kalish



Q2.

When will Binance USDT parity be added?

@Sorrowful Single Carpenterant



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Q3.

Do you plan to integrate other blockchains in your wallet?
for example EOS, Telos? Telos has many dapps which I'm
actively using.

@cryptotexty



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Q4.

Status market themselves as a P2P platform and I have seen upcoming marketing slides demonstrating this against Status competitors. However I have read conflicting views from status devs saying you are never directly connected peer to peer in status. I feel this is a super important metric and the devs are best qualified to know what constitutes true P2P. Can you therefore confirm whether status is truly P2P? I feel this is important to clarify in order to avoid any future conflict from competitors with whom the comparison is been made against.

@Poor Majestic Icelandgull



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Thanks!

Next Town Hall: 11th May



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