

February 3, 2020

Town Hall # 50



Strategy Updates

- **KPIs and Growth**
 - Each Team is currently developing their KPIs
 - Growth
 - Retained Users
 - Cost of Acquisition
 - ARPU
 - GDP (nominal) per Capita
- **User Journey**
 - Journey
 - User Acquisition
 - User transacting and holding SNT
 - ???
 - Active Contributor! (Assemble, Voting, Kudos)
- **Product Alignment**
- **Branding, Ideology & Culture**
- **Process Discovery (post v1)**

Pops Update



People Ops

New core contributor




Giovanni Petrantonio
Protocol Engineer



Shiraz Naqvi
Technical Recruiter

Hiring

 Looking for your referrals/suggestions for:

- Paid Marketing Manager
- Junior Developer - Nim (Ethereum Implementation)
- Marketing Manager - Keycard
- Technical Copywriter
- Technical Writer - Nim

[Referral bonus](#): SNT Referral Bonus to the value of \$5000



Peakon

ENGAGEMENT SCORE ?

Outcomes >

8.1

0.3 above

Technology benchmark



Good

In the middle range for the Technology sector

eNPS DISTRIBUTION:



52%



Promoters (26)

34%



Passives (17)

14%



Detractors (7)

SCORE OVER TIME

Expand >



No change since 29 Jan



PARTICIPATION ? Expand >

83% aggregated participation rate

5% below benchmark (88%)

ENGAGEMENT QUESTIONS ?

50 answered out of 60

[employees surveyed](#)

Aggregate score accuracy:

High

You can check out the dashboard here:

<https://app.peakon.com/share/ueMczhFGNEVxGXHslZqYigODiEFuJMF3>



Peakon














Key drivers of engagement

Drivers measure how satisfied employees are with the culture, leadership, and responsibilities that make up their experience at work.

[How does Peakon know this?](#)

You're doing great at:

  Organisational Fit	 8.9 Top 5% 1.1 above Technology benchmark (7.8)	 >
  Autonomy > Flexibility	 9.6 Top 5% 1.4 above Technology benchmark (8.2)	 >
  Organisational Fit > Support	 9.4 Top 5% 1.9 above Technology benchmark (7.5)	 >



Core Update V1 Progress



Core Updates

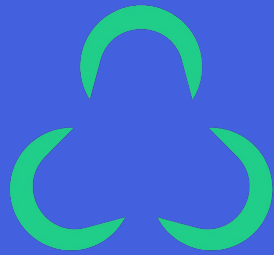
- **RC7 and RC8 building today**
 - One remaining blocker for v1: [app upgrade problem](#)
 - Quick access to 'view profile' in chat, to block/hide users more easily
 - Short-term spam mitigation technique
- **Ready to submit once upgrade blocker is fully resolved**
 - Likely to submit to Apple in the first half of the week
 - Once live, we will answer user questions in #support and #status
- **Other dogfooding issues are flagged for a potential hotfix**
 - We will watch for reports of endless spinner on messages in chat, Status taking too long to re-connect from offline state, ENS names not appearing as expected in chat...
- **V1.1 scope is loosely prioritized**
 - Selection is tagged '[v1.1 release](#)' in Github
 - Release cadence moving forward will be a hybrid of impact x sprint-driven
 - Team will take one week vacation to recuperate from v1 push

Security and Infrastructure Updates



Infrastructure Updates

- **Porting Nimbus Cluster to AWS to use EF Credits**
 - Created a TF module for AWS ([infra-tf-amazon-web-services](#))
 - Deploy Consul cluster in AWS ([infra-hq#1a14fafd](#))
 - Deploy metrics host in AWS for Nimbus ([infra-hq#b5a1d5c6](#))
 - Deploy Nimbus Cluster to AWS ([infra-nimbus#2](#))
 - Deploy separate ELK stack for Nimbus ([infra-nimbus#3](#))
- **Recover from DigitalOcean Firewall issues on on 22nd**
 - Rollout of Firewall changes broke access to all our hosts in DO
 - Fixed DigitalOcean TF module ([infra-tf-digital-ocean#70065f82](#))
 - Recover Broken Consul cluster
- **Improvements for Dap.ps**
 - Added Fathom analytics ([discover#73](#))
 - Pinned images to Status IPFS Cluster ([infra-ipfs#2](#))
 - Downtime due to AWS CloudFront IP change ([infra-dapps#18](#))
- **Porting backup jobs to Systemd timers**
 - For S3 backup uploads ([s3cmd-backup#1aa0ca5f](#))
 - For Misc services ([infra-misc#8725612a](#))
- **Ropsten Faucet Issues Resolved**
 - Sync failures due to lack of peers ([infra-role-geth#6d171e47](#))
- **Several Software Upgrades**
 - Wekan: 3.56 > 3.71
 - ElasticSearch: 7.4.2 > 7.5.2
 - LogStash: 7.4.2 > 7.5.2
- **MatterBridge adjustments**
 - Fixed Gitter bridging
 - Limited Gitter bridges
- **Multiple Build Fixes during V1 work**
 - iOS uploads [status-react#9858](#)
 - iOS build numbers [status-react#9892](#)
 - TestFlight cleaning [status-react#9934](#)
 - Diawi uploads [status-react#9862](#)
 - eth.prod conn. [status-react#9878](#)
 - NDK download [status-react#9885](#)



assemble



status



dap.ps

Dap.ps is the first ever open economic ranking system on the web. This is the beginning of how we fight fake news! Join [#status-dapps](#)

Contact: [Andy Tudhope](#)

The screenshot displays the Dap.ps interface, which is a decentralized application ranking system. At the top, there are three featured dapp cards: Cryptokitties (collectible digital cats), Oasis (token trading and savings), and Zerion (DeFi investment). Below these are category tabs for Exchanges, Marketplaces, Collectibles, Games, Social Networks, Utilities, and Other. The main content area is titled 'Highest Ranked' and lists 21 dapps in a grid. Each entry includes a rank number, a dapp icon, the name, a short description, and a set of four interactive buttons: a blue circle with an up arrow, a blue circle with a down arrow, a blue circle with a left arrow, and a blue circle with a right arrow. The 'Recently Added' section at the bottom shows a link to the Oasis app.

Rank	Dapp Name	Description	Score
1	Dragonereum	Earn GOLD using your battle objectives. Increase DRAGON...	8146
2	Zerion	Zerion is the simplest way to invest in DeFi from anywhere in the world	1900
3	Ethereum Name Service	Have one name for all your cryptocurrency wallets, set up a...	1229
4	Oasis	Trade tokens, borrow DAI, and earn savings — all in one place.	1073
5	YangDAO	All-in-one fund projects for the Yang Gang. Pledge DAI, vote on...	800
6	Sablier	Stream money, just like you stream music or videos.	800
7	LocalEthereum	The most secure, inclusive and private way to invest ETH with...	803
8	danky art	Rank, single-edition collectible artwork from artist, Connie Digital	600
9	TokenSets	KyberSwap is the easiest and most secure platform to trade...	350
10	KyberSwap	KyberSwap is the easiest and most secure platform to trade...	350
11	Meme Factory	A decentralized registry and marketplace for the creation...	271
12	OpenSea	OpenSea is the largest marketplace for cryptogoods...	300
13	TokenSets	A one-stop management solution for decentralized finance...	300
14	SuperRare	The premier Art Market	280
15	Wildcards	Wildcards lets you support collection, become a patron...	218
16	DeFi Saver	A one-stop management solution for decentralized finance...	170
17	Aragon	Open, global, bureaucracy-free organizations, companies, and...	108
18	Torque	Torque is the first crypto loan platform with instant-term...	100
19	Clovers Network	Discover, collect & trade cryptographic items	105
20	Fulcrum	DeFi Leverage Trading and Lending Platform	100
21	Status Kudos	Send real value to your friends and colleagues and thank them...	80

49.83 DAI pledged

0.50% of 10,000 goal

\$49.74 of \$9,981.00 USD



StickerMkt Dashboard

An interactive analytics dashboard driven by on chain data delivering clarity and insight into the Status Sticker Market

Join [#status-stickermktdashboard](#)

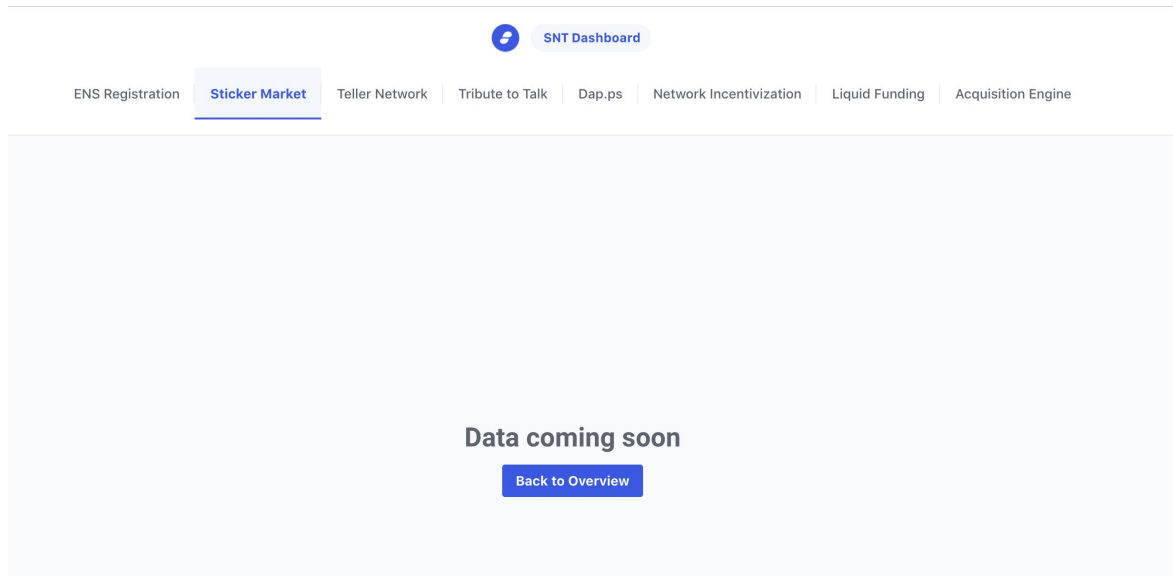
Contact: Pete Becker

0.4568677528443895

WETH pledged

3.81% of 12 goal

\$86.91 of \$2,282.64 USD



Ambassador program

Supporting ambassadors by
funding their ideas and projects.

Join [#status-ambassadorprogram](#)

Contact: Jinho & Ceri

0 SNT pledged

0.00% of 480,713 goal

\$0 of \$6,667.49 USD



Status Ambassador



Web3 Analytics

Web3 Analytics is a decentralized Google Analytics alternative aiming to give users the full control of their data.

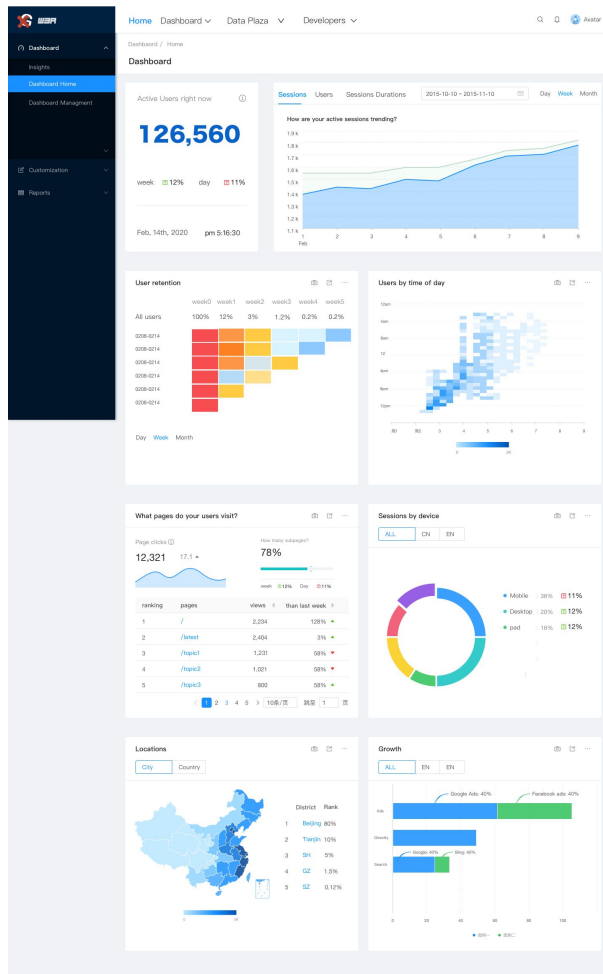
Join: [#status-web3analytics](https://twitter.com/status-web3analytics)

Contact: marvin@phala.network

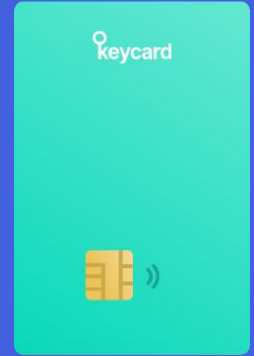
0 WETH pledged

0.00% of 500 goal

\$0 of \$94,870.00 USD

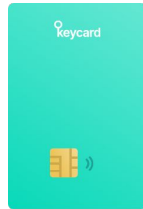


Keycard update




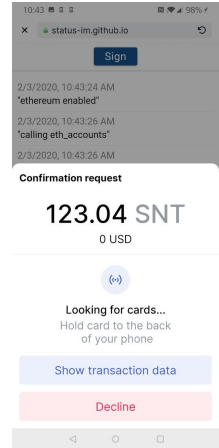
Keycard integration in Status app

- **Card tearing issue [#9764](#)**
 - With JCOP3: NXP to reproduce and work on a solution
 - Alternative to JCOP3
 - #9764 can't be reproduced with JCOP4
 - Currently working on commercial/logistic/planning to use JCOP4 to launch Keycard with Status



Keycard payments

- Team working on delivering [PoCv1](#) (proof of concept for payment experience) in February
- Request screen is working
 - turns Status into a point of sales
 - [demo](#) posted in #status-keycard channel
- Team is helping  to integrate Keycard
 - Xpay is already implemented in shops in Venezuela & Colombia
 - Topup (buy/sell) crypto on Keycard in exchange of cash
 - Use Keycard to purchase stuff at the shops
 - Helping with technical help and supply of cards





Embark



status

Embark

- **Releases**

- Embark 5.1
- Subspace 1.2
- +10 nightly releases

- **Blog posts**

- <https://blog.embarklabs.io/news/2020/01/28/embark-5-1/>
- <https://blog.embarklabs.io/news/2020/01/29/subspace-1-2/>
- <https://blog.embarklabs.io/news/2020/01/30/dapp-frontend-security/>

- **Next**

- Embark 5.1.1 / 5.2
- Embark 6

Q&A

