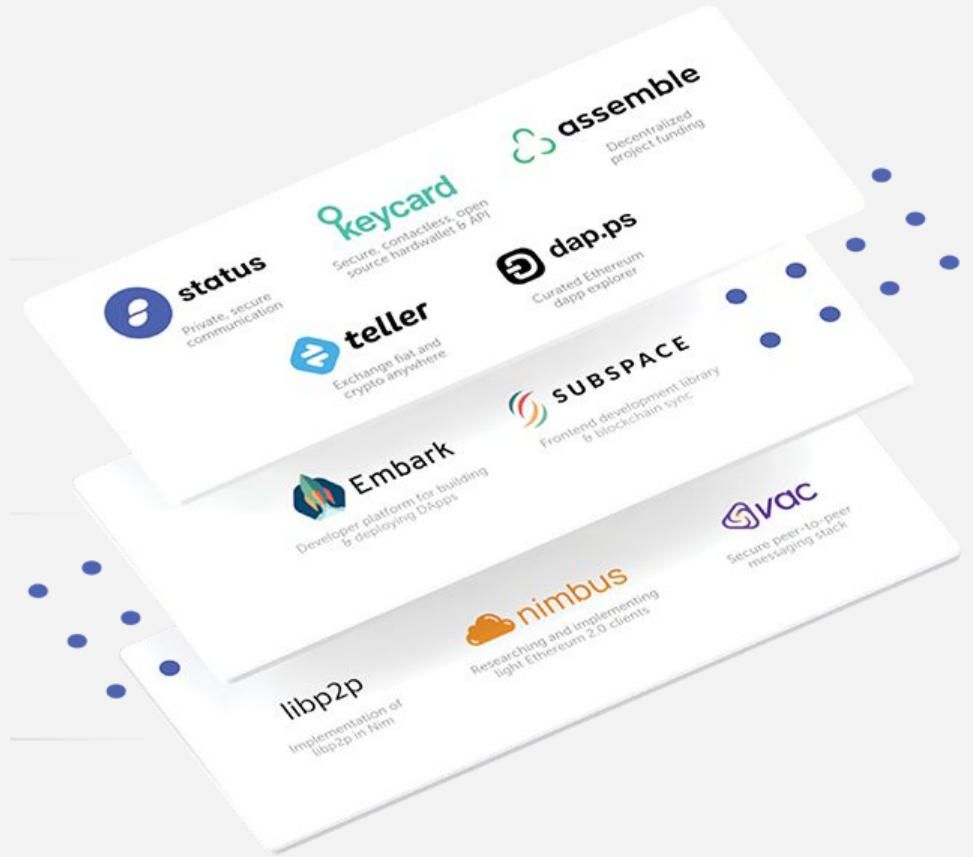


# Town Hall #59

June 8, 2020



the status network



# People Ops



the status network

# People Ops

## Hiring updates

### Design

- Senior Product Design Architect

*\*just hired 🎉\**

### Finance

- Finance Manager

### Research

- Protocol Engineer (comms)

- Distributed Networking Engineer (cache)



# Core



**the status network**

# Core

## Last week(s)

Release cut for Keycard integration ❤️

## Planned releases

V1.4 - Keycard + Notifications (both Android only)

V1.4.1 - bug fixes

V1.5 Images + Mentions + Emoji reactions

## What's next?

- Check weekly on <https://discuss.status.im/t/product-planning-updates>
- Making Status 'normal', i.e. on par with other messengers > *Chat features*
- Improving retention and 'out of view' experience > *Notifications + sounds (!)*
- Making it easier and more appealing to join Status > *Starterpack, user referral program, group chat invites*
- More baseline features: Url handling/unfurling, Sounds, Audio messages, Disappearing messages



the status network

# Security and Infrastructure



the status network

# Infrastructure

## Fleet

- Deployed a new nim-waku fleet [infra-nimbus#13](#)
  - Created Docker container for it [nim-waku#17](#) [nim-waku#26](#)
- Deployed a bare-metal host for Nimbus benchmarks [infra-ci#11](#)
  - Created a Terraform Module: [infra-tf-scaleway-metal](#)
- Deployed node for automating Sticker Pack pinning [infra-ipfs#7](#)

## App

- Organized presentation on Nix Fundamentals: [Video](#) and [PDF](#)
- Organized presentation on Nix in Status: [Video](#) and [PDF](#)
- Extended Nix documentation [status-react#10754](#)
- Reduces copying of `node_modules` [status-react#10735](#)
- Improved Go Maven Resolver error handling [#2](#) [#3](#)

## Misc

- Fixed broken links on <https://status.im/> [status.im#514](#)
- Re-indexed logs Elasticsearch to optimize `peer_id` queries [infra-hq#17](#) [56627115](#) [e5386275](#) [88c94f68](#) [796aa3ed](#)

## Upgrades

- Geth 1.9.12 > 1.9.14
- Discourse 2.4.0 > 2.5.0
  - `Voting` plugin
  - `Solved` plugin

## Bridged

- `#leapdao-payment-network`

## Fixes

- Broken images on contacts page [infra-misc#42201f0c](#)



# Marketing



the status network



## Fighting censorship with blockchain... and Minecraft

Ingenious solutions to combat censorship are embracing decentralization, from servers hosting a Minecraft library to blockchain-powered encyclopedias

By Robert Stevens

6 min read • Jun 5, 2020



## How blockchain is tackling a mountain of electronic waste

Obsolete electronics generate millions of tons of waste each year—but blockchain could help close the holes in the circular economy.

By Robert Stevens

6 min read • May 29, 2020



## Is Ethereum 2.0's Launch Being Slowed Down by Too Many Clients?

Ethereum 2.0's "many clients" approach is sometimes criticized for slowing down progress, but a Nimbus developer believes this will make the network more resilient.

7906 Total views

114 Total shares

Listen to article

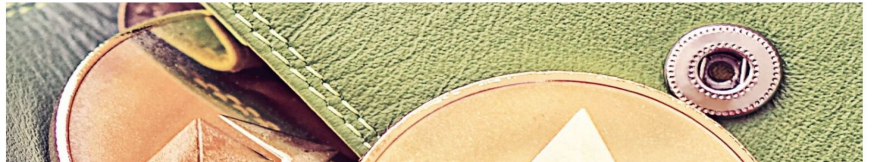


3:09



## Ethereum 1.0 Has 'A Major Role' To Play Before Merging With ETH 2.0

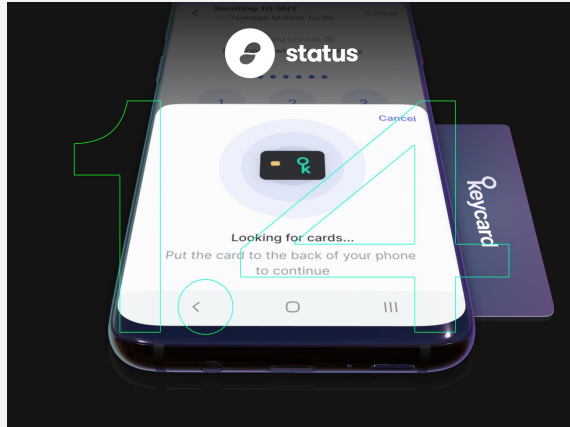
By Sead Fadilpašić • May 23, 2020



the status network

# Upcoming Campaigns

## V1.4 + Keycard



## V1.5 + Principles

- I. Liberty
- II. Censorship resistance
- III. Security
- IV. Privacy
- V. Transparency
- VI. Openness
- VII. Decentralisation
- VIII. Inclusivity
- IX. Continuance
- X. Resourcefulness

## Referral Program + LatAm G2M



# Process & Timing

Timing Marketing, Comms, Community team need to prepare for a release or campaign varies on the size of the effort.

- **Planning:** Work with Andre and Hester to stay up to date on product releases and key features.
- **Scale:** Determine “marketability” and impact of specific features in order to define scale of campaign
  - Tier 1: PR (mainstream + industry), Localized Comms, Global Comms, social campaign, programmatic ad spend, boots on ground, activate ambassadors (2-3 per year / 3-4 months planning and production)
  - Tier 2: PR (mainstream + industry), Global Comms, Social, programmatic, ambassadors (4-5 per year / 2-3 months planning and production)
  - Tier 3: PR (industry), social campaign
- **Positioning:** Define Product Positioning and campaign communication
- **Production** - social content, landing page content, ad material, press releases, community material
- **Pitch Media** - Minimum 1.5 weeks

# Q&A

Ask questions in Status at [#status-townhall-questions](#)



**the status network**

**Q1.**

Can you please comment on this matter?

<https://news.bitcoin.com/ico-crackdown-11-class-action-lawsuits-filed-against-cryptocurrency-companies/>

@Alex34



**the status network**

**Q2.**

Does "status pay" mean we can pay SNT without gas fees?

@sabal



**the status network**

**Q3.**

Do you plan to have some auto EXIF removal with image upload? (Similar to Signal).

@erol



**the status network**

## Q4.

Just to drop a suggestion. I don't know if it's just me but it would be good to see a counter against how many NEW messages posted in each thread similar to Telegram. Addictive seeing new messages as we know, highlighted with a "dot" but then disappointing to discover only one single emoji / sticker was posted.

@our metallic elephant





## Q5.

I wondered if the conversation has yet covered DATA / STREAMR and whether or not private Status App data could be made available by the user for sale on Streamr marketplace?

@our metallic elephant



## Q6.

A - Teller market Can you give an update on teller market. The community would like to see this implemented :)

B - Tribute to talk. Can you give an update on tribute to talk and explain why it's in "the long term pipeline" on the status roadmap.

@poor majestic icelandgull



## Q7.

My question is related to a user-requested feature which is already in near term pipeline "Push Notification (Android)"

Is this being implemented through Google's proprietary FCM platform? If yes then there is a concern of metadata protection. The same thing recently implemented by another newly launched app called Session from Loki Project. But they have offered the choice between using FCM and background polling.

What do you guys think to a new project called Android OpenPush project which was sponsored by the German Federal Ministry of Education and Research through the Prototype Fund program?



@python

**the status network**

# Thanks!

Next Town Hall: 22nd June



**the status network**