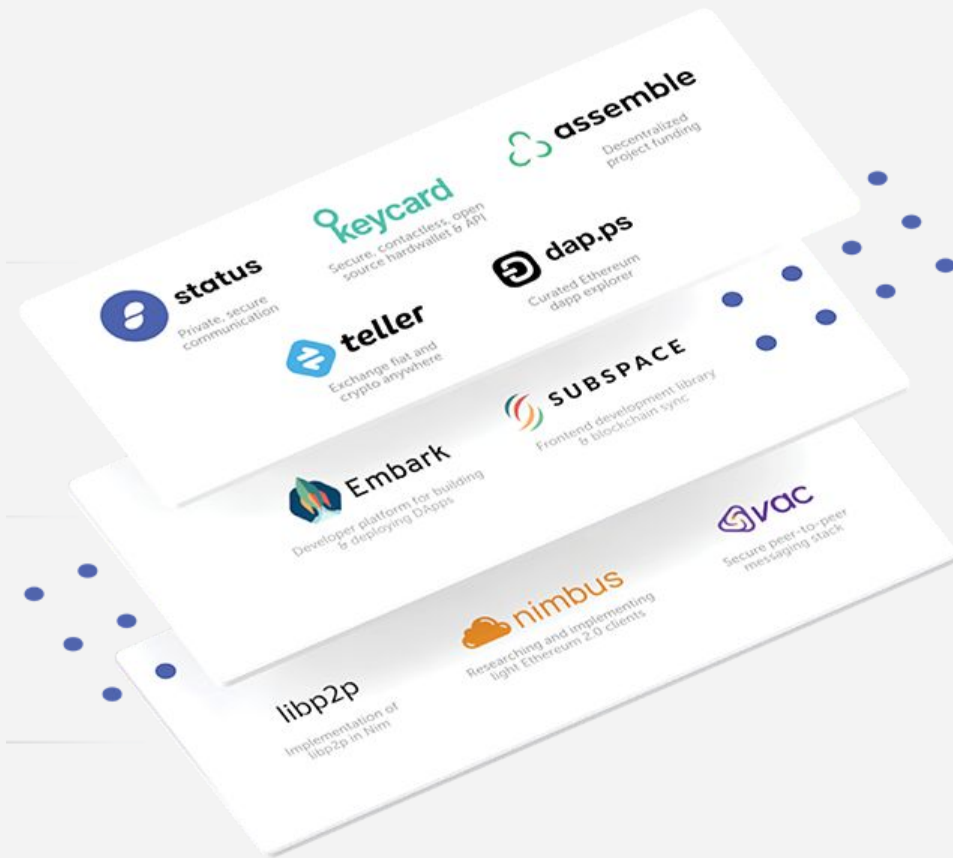


Town Hall #51

February 17, 2020



the status network



Status V1 (soft) Launch



- Fundraising Story
- User Growth
- [Post V1 Musings](#)



PeopleOps



the status network

People Ops

New core contributor



Tobias Heldt
Security Engineer

Hiring update & recruiters

Marketing (Ceri)

- Paid/Performance Marketer
- Technical Marketing Manager
- ~~Marketing Manager~~ — Keycard

Writing (Pepper)

- Marketing - Technical Copywriter
- Nim - Technical Writer

Research (Shiraz)

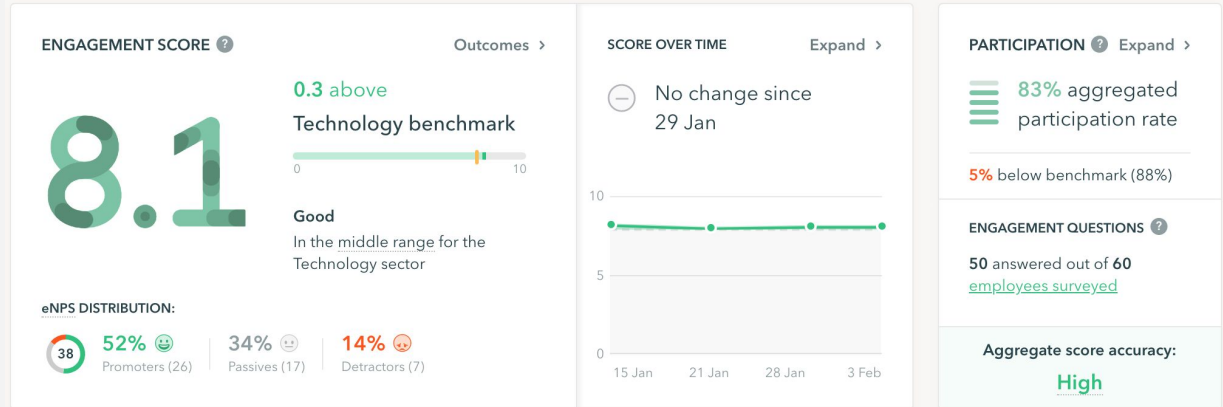
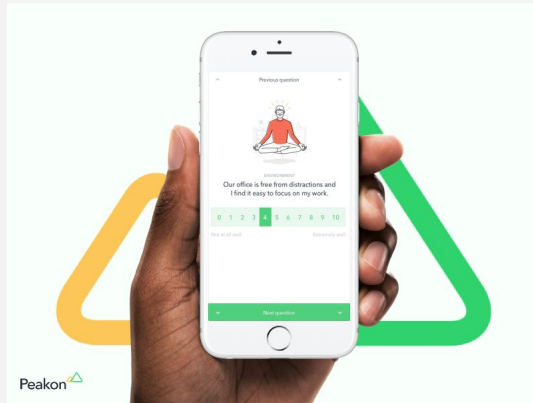
- Junior Developer - Nimbus
- Protocol Engineer - Dagger

[Referral bonus](#): SNT Referral Bonus to the value of \$5000

New #hiring channel in Community Discord



Peakon



- You can check out the dashboard here: <https://app.peakon.com/share/ueMczhFGNEVxGXHsIZqYigODiEFuJMF3>
- Meeting with account managers at Peakon this week for implementation
- Adjusted cadence to bi-weekly surveys
- There is a mobile app to answer surveys & view dashboards



Security and Infrastructure



the status network

Security Updates

- V1 FAQ written in [security docs](#), will continue to add as questions are answered.
- key-util tool created for recovering legacy accounts (before March 2018) from seed phrases
 - Also can derive any HD key given a path, will add ease of use options soon
 - Give it a spin [here](#), BACK UP YOUR SEED PHRASE AND KEEP IT SAFE!
- Bitcoin multi-signature wallet create to increase security around organizational Bitcoin holdings.
- Planning around the public HackerOne security bug bounty program is underway!
- Auditors, keep your eye out for a few Request for Proposals within the next few weeks!
- We want to welcome Tobias to the team! Security oversight and research just leveled up!



Infrastructure

V1 Release

- Deployed new <https://status.im/> site with V1 updates
- Re-enable nightlies builds and drop desktop from page [status.im#458](#)
- Updated official download links [status.im#457](#)
- Add v1 Reviewers Guide to main page [status.im#007854a1](#)
- Deploy MatterBridge upgrade to V1 [status-go#1846](#), [status-go#1847](#)
- Fix broken up `versionCode` for APK platforms [status-react#10034](#)
- Rebuild 0.13.1 with new `versionCode` to help people recover funds

[join.status.im](#)

- Rename [get.status.im](#) to [join.status.im](#) [infra-misc#d4784edd](#)
- Deploy the V1 styling changes [universal-links-handler#20](#)
- Display chat key for chat key [universal-links-handler#22](#)
- JS Library for conversion [status-im/js-status-chat-name](#)
- Include QR code for public channels [universal-links-handler#26](#)

Nimbus

- Deploy LogStash to AWS for Nimbus [infra-hq#111c4772,#88818b24](#)
- Extract Kibana role to its own repo [infra-role-kibana](#)
- Deploy Kibana and an ES LB [infra-nimbus#4](#)
- Periodically clean logs from ES cluster [infra-nimbus#6](#)
- Fix log rotation for avoid filling root [infra-role-bootstrap#44c71d74](#)

Software Upgrades

- libp2p-webrtc-star to 0.17.6
- CodiMD 1.3.1 > 1.4.1
- Nix 2.3.1 > 2.3.2

Status-Discord Chat Bridge

- Bridge [#nimbus-general](#)
- Bridge [#status-security](#)
- Fix markdown package [status-go#1847](#)
- ENS name [matterbridge#f4a4d647](#)
- ENS resolution [matterbridge#e85aa92e](#)

[Dap.ps](#)

- Forward `stake@dap.ps` [#8c6ed399](#)
- Pin Dapps metadata to IPFS [infra-ipfs#4](#)
- Fix issue with adding Dapps [discover#77](#)

Various Fixes

- Fix [keycard.tech](#) CI [status.im#455](#)
- Fix links to [keycard.tech/docs](#)
- Fix [slack.status.im](#) redirects
- Adjust wording on Security page



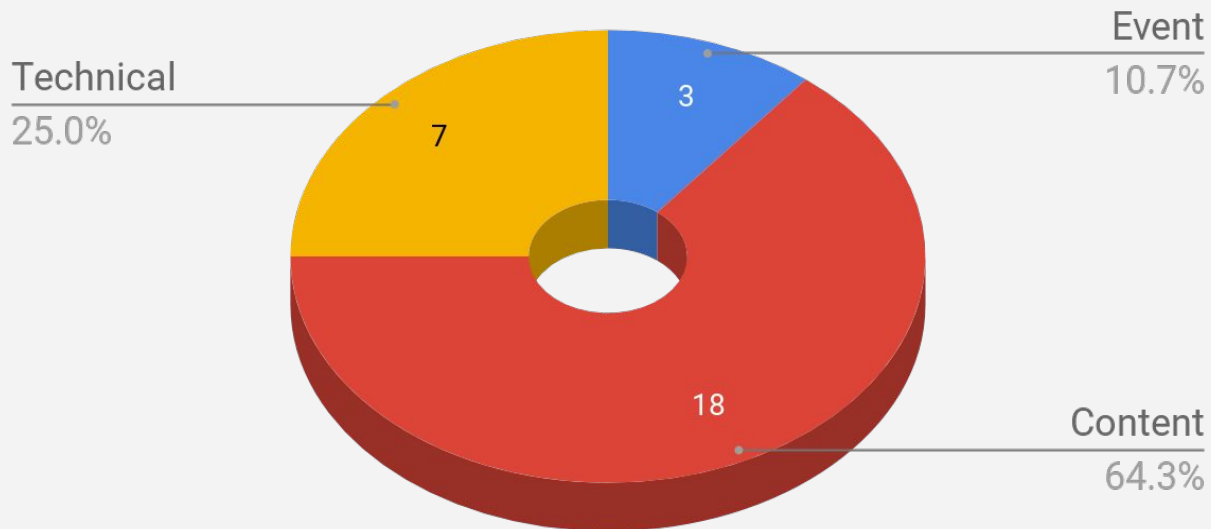
Status Ambassadors



the status network

Jan 2020

Completed tasks by category in Jan 2020



28 completed tasks in total



Shout out to

- @acolytec3 for the [building Nimbus on Android](#) blog post and [open source contributions](#)!
- @SDH for the [Status Korean Wiki](#) updates!
- @Tbenr and @Rachid for the [status-react](#) and [status.im website](#) Italian translations!
- @Daoud for the [status-react](#) and [status.im website](#) Arabic translations!
- @enevve for [making a lot of design assets](#) for Status and [Q4 quarterly report](#) translations!
- @sourav for spreading the word of Status at the [#UtkalHacks2.0](#) hackathon!
- @AnonymousWriter1 for the [Status V1 the messenger of choice 2020](#) blog post!
- @CryptoUnknown for updating [statusnetwork.com](#)!
- All the ambassadors who took part in the Status V1 RC dogfooding!



Status Podcasts

← Back

Everything Status

Henry Dada

Covering everything about Status Network!

[Visit website](#)

Available Episodes

4 days ago • 11 mins

Status Community Podcast EP 1

00:10 / 11:19

Settings


⏮ ⏪ ⏩ ⏭ 🔊

This screenshot shows the main interface of the Status Podcasts app. On the left is a dark navigation sidebar with icons for 'Status Podcasts', 'Featured on', 'Town Hall', 'Upload', and 'Settings'. The main content area displays the 'Everything Status' podcast by Henry Dada, with a 'Visit website' button. Below this, it lists an available episode titled 'Status Community Podcast EP 1' which is 11 minutes long and was posted 4 days ago. A large blue play button is centered over the episode. At the bottom, a playback control bar shows the current time at 00:10 and the total duration at 11:19, along with standard audio controls like play/pause, skip, and volume.


← Back

Featured on


Status featured on



The Bitcoin Podcast
Corey & Demetrick



Epicenter
Epicenter Media



Albeats
Lisiri.eth

⏮ ⏪ ⏩ ⏭ 🔊

This screenshot shows the 'Featured on' section of the app. It features a dark header with a 'Back' arrow and the title 'Featured on'. Below the header, it lists three podcasts where Status is featured. Each entry includes a logo, the podcast name, and the host(s). The logos are: 'The Bitcoin Podcast' with a Bitcoin symbol and headphones, 'Epicenter' with a stylized 'E' logo, and 'Albeats' with a portrait of a woman. At the bottom, there is a navigation bar with icons for 'Status Podcasts', 'Featured on', 'Town Hall', 'Upload', and 'Settings'.



Status Podcasts

← Back

Status Town Hall Meetings

ID	Title	Date	Slides	Watch
8	Town Hall # 50 February 3, 2020	2020-02-03	<input type="button" value="View"/>	<input type="button" value="Watch"/>
7	Town Hall # 49 - January 20, 2020	2020-01-20	<input type="button" value="View"/>	<input type="button" value="Watch"/>
6	Town Hall End of Year: December 9, 2019	2019-12-09	<input type="button" value="View"/>	<input type="button" value="Watch"/>
5	Town Hall #48 - November 25, 2019	2019-11-25	<input type="button" value="View"/>	<input type="button" value="Watch"/>
4	Town Hall #47 - November 11, 2019	2019-11-11	<input type="button" value="View"/>	<input type="button" value="Watch"/>
3	Town Hall #46 - October 28, 2019	2019-10-28	<input type="button" value="View"/>	<input type="button" value="Watch"/>

Kevin Wang: Nervos – Scaling Smart ...

00:00 84:37

Settings

⏮ ⏪ ⏩ ⏭ 🔊

← Back

Status Town Hall Meetings

ID	8
Title	Town Hall # 50 February 3, 2020
Date	2020-02-03
Slides	<input type="button" value="View"/>
Watch	<input type="button" value="Watch"/>
ID	7
Title	Town Hall # 49 - January 20, 2020

⏮ ⏪ ⏩ ⏭ 🔊



Status Podcasts

Listen to the Status Network

of the community, by the community, for the community.

Notes:

- [Demo website](#)
- Found an issue with playing HTML5 audio in the background on iOS
- Github repo(temporary): <https://github.com/jinhojang6/status-podcast>
- Don't hesitate to submit your podcasts or audio assets! Contact jinho@status.im



Marketing



the status network

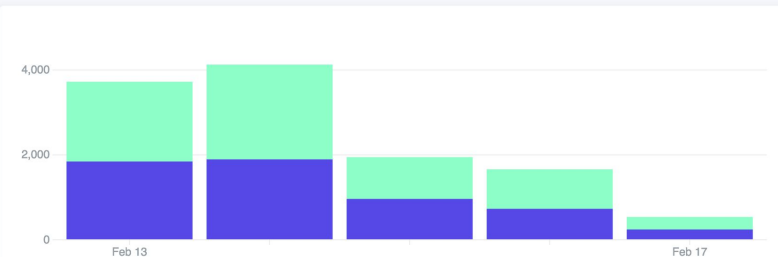
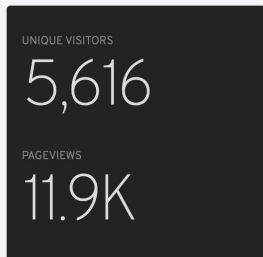
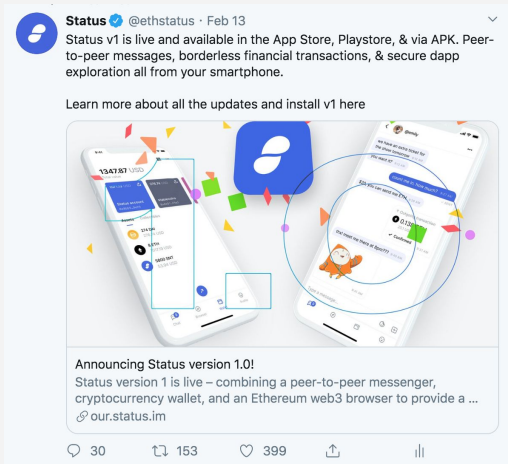
Status v1 (soft) Launch

Profile visits: **27.7%**

Mentions: **110.5%**

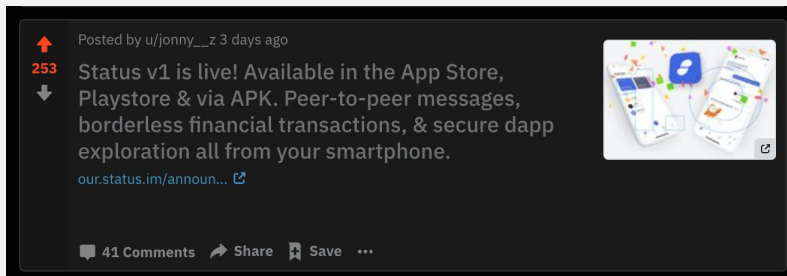
Unique Visitors: **5,616**

Page Views: **11.9K (213%)**



253 upvotes

41 Comments



Blockfolio Signal:

4.84% CTR

Delta Direct: ?



Marketing 2020 Strategy

Plan [here](#)

/ Status Application

/ The Status Network (Infra, DevTools, Products)

/ Embark



Marketing 2020 Strategy

Paid Pilot / Message Testing

Technical Content

Brand Content

SNT Utility Content

Event Strategy

Status Network Comms (Vac, Nimbus)

Embark



Status will be at NFT.NYC!

Come
join us!



NYC -
February
20, 2020

Graham McBein
will be talking
Status, upcoming
Sticker Market, and
much more.

Design by @enevve



Assemble



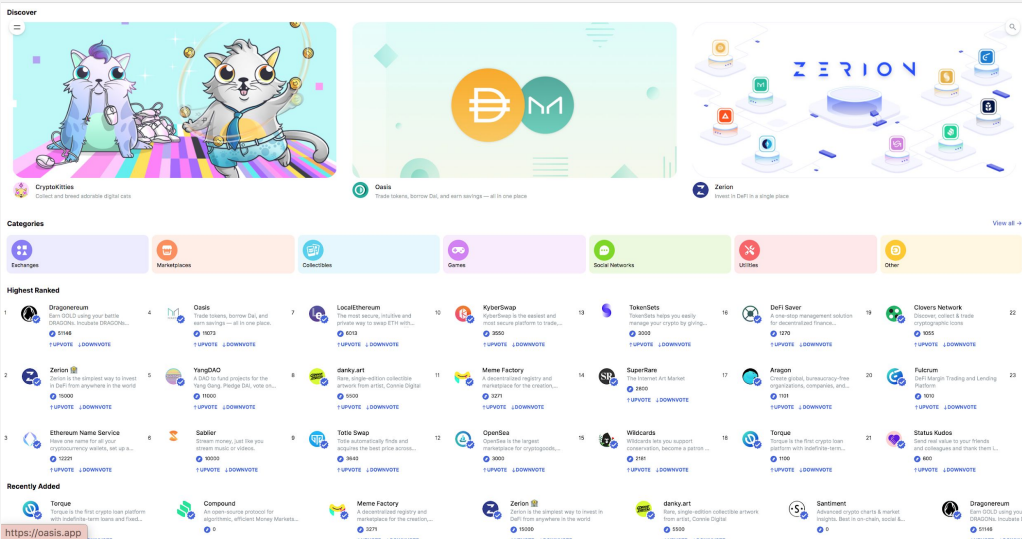
the status network

dap.ps

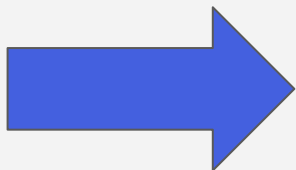
Dap.ps is the first ever open economic ranking system on the web. This is the beginning of how we fight fake news! Join

[#status-dapps](#)

Contact: [Andy Tudhope](#)



49.83 DAI pledged
0.05% of 10,000 Goal
\$49.74 of \$9,981.00 USD



10049.83 DAI pledged
100.10% of 10,040 Goal
\$10,045.81 of \$10035.98 USD

Last Town Hall

Current



Ambassador program

Supporting ambassadors by funding their ideas and projects.

Join [#statusphere](#)

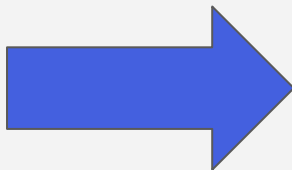
Contact: Jinho & Ceri



Status Ambassador

0 SNT pledged
0.00% of 480,713 Goal
\$0 of \$6,667.49 USD

Last Town Hall



250000 SNT pledged
52.01% of 480,713 Goal
\$4,387.50 of \$8,436.51 USD

Current



DevCon Embark

New Submission:

A fully remote Distributed
Developer Conference powered by
the Embark Labs team

Join [#status-embarkdevcon](#)

Contact: Graham McBain

0 SNT pledged
0.00% of 750,000 Goal
\$0 of \$12,742.50 USD



StickerMkt Dashboard

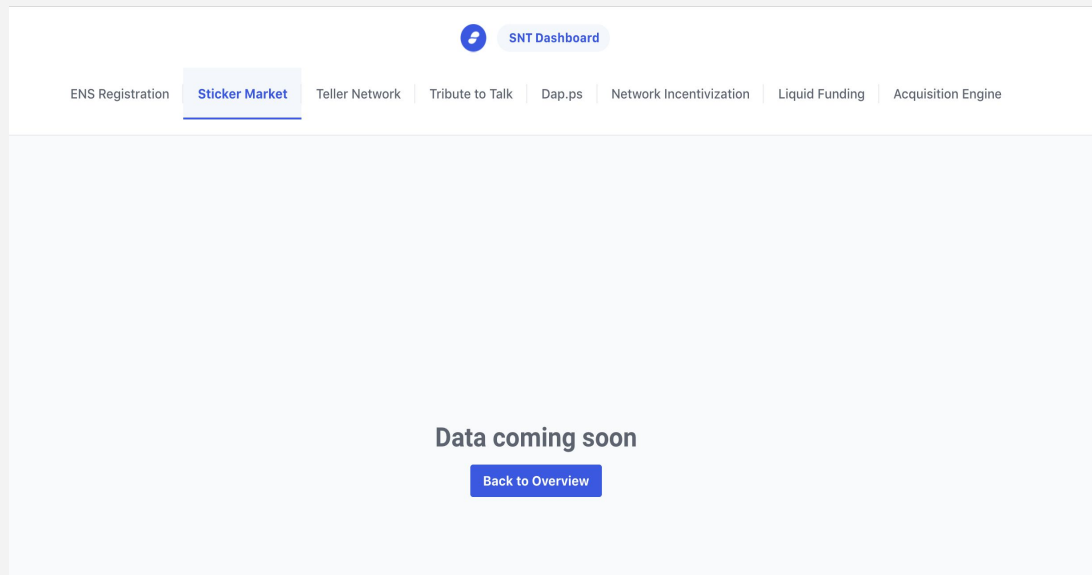
An interactive analytics dashboard driven by on chain data delivering clarity and insight into the Status Sticker Market

Join [#status-stickermktdashboard](#)

Contact: Pete Becker

**0.45687752844895 WETH
pledged
3.81% of 12 Goal
\$86.91 of \$2,282.64 USD**

Last Town Hall,
No change



Web3 Analytics

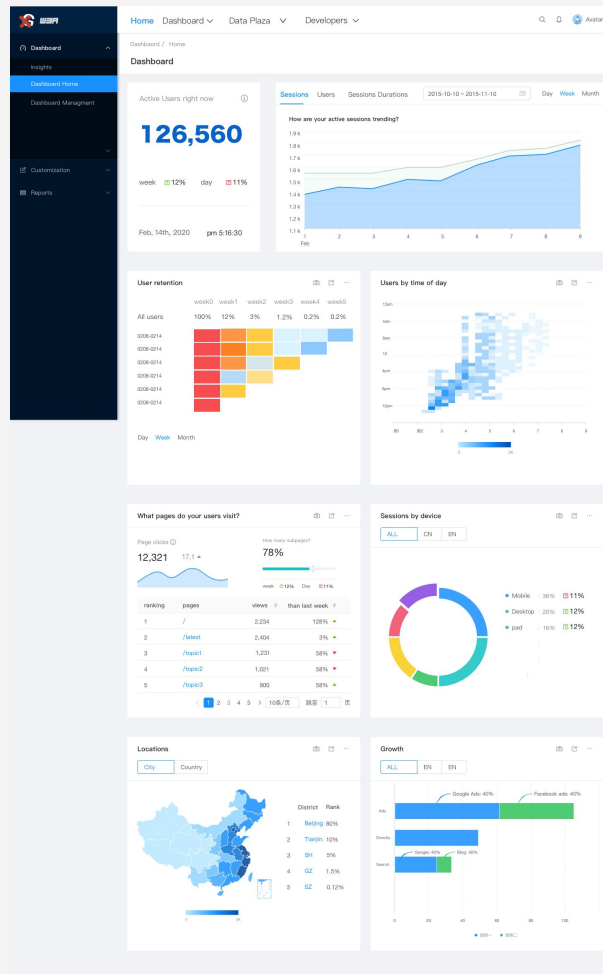
Web3 Analytics is a decentralized Google Analytics alternative aiming to give users the full control of their data.

Join: [#status-web3analytics](https://twitter.com/status-web3analytics)

Contact: marvin@phala.network

0 WETH pledged
0.00% of 500 Goal
\$0 of \$94,870.00 USD

Last Town Hall,
No change



Nimbus



the status network

Nimbus Update

The Nimbus team met in Brussels, where we accidentally launched the [first mobile Eth2 testnet](#).

We discussed and refined our roadmaps for Eth1, Eth2, LibP2P and Dagger. From now on, we'll be also publishing monthly Github milestones where you can track our shorter-term priorities:

<https://github.com/status-im/nim-beacon-chain/milestone/3>

We are currently synced with the latest version of the Eth2 spec (0.10.1), working on integrating discovery v5, replacing the Go daemon with the native Nim LibP2P implementation and implementing the “naive” attestation aggregation.

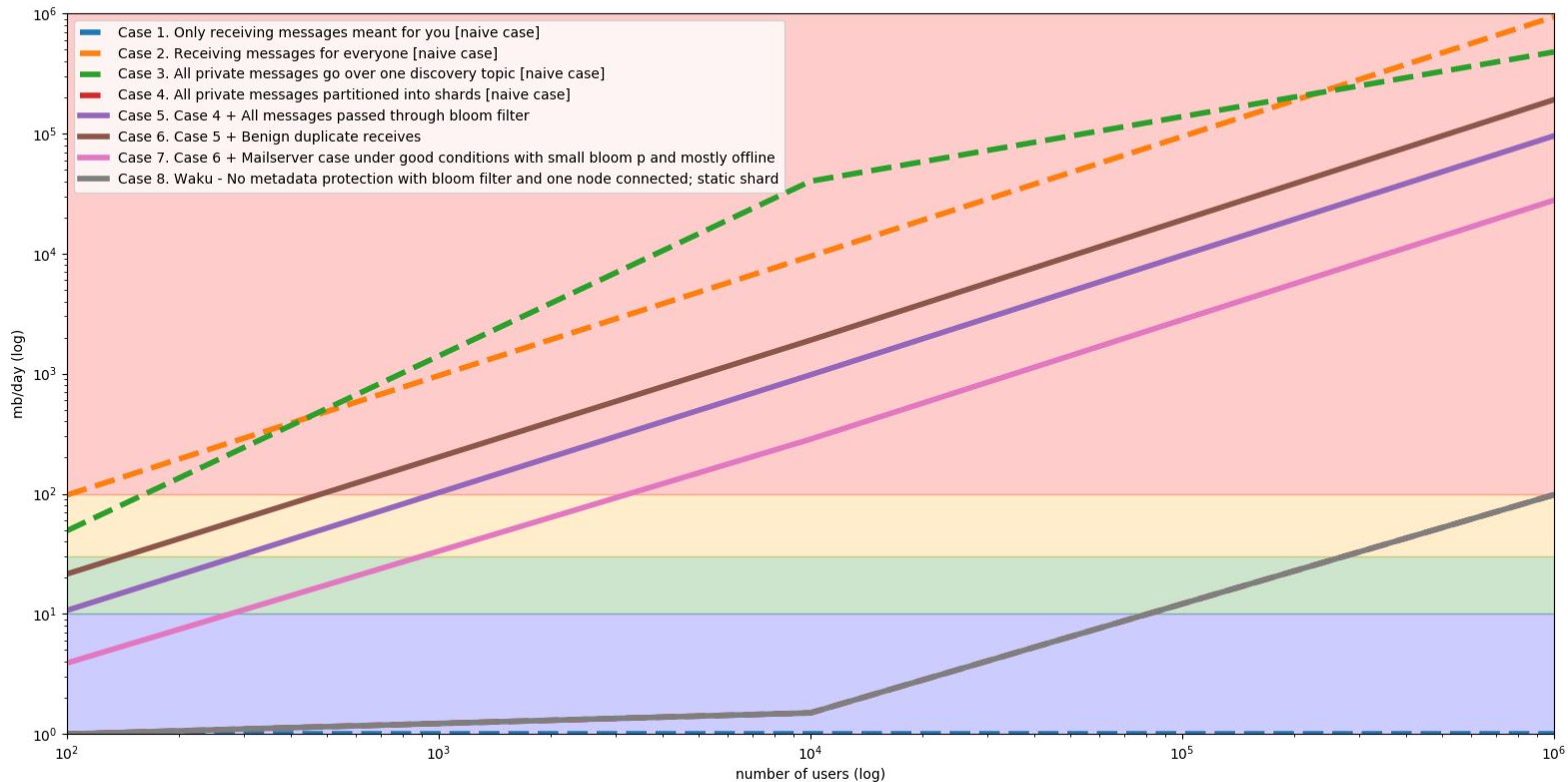
All Eth2 teams aiming towards a shared testnet in the coming month.

Vac/Waku



the status network

Whisper doesn't scale [\(scalability model\)](#)



What is Waku?

- Fork of Whisper (EIP-627)
- Optimized for better usability for resource restricted devices
- E.g. mostly-offline bandwidth-constrained smartphones
- Via: light node support, historic messages, expressing **topic interest**, and rate limiting
- Trade-off: metadata protection vs scalability



Where we are now?

- [Latest spec \(v0.3\)](#) out with all necessary components
- [Nimbus](#) and [Status-go](#) clients implement 0.3
 - ◆ More details on what each client supports [here](#)
- WIP: Tweaks to make expressing topic interest more dynamic and less error prone
- [Simulation](#) supporting theoretical model based on Nimbus client
- Core integration [work in progress](#), expected to come in 1.1 release
- More details in this post: [Waku update](#)



Waku - Simulation [\(update\)](#)

Full mesh:

Description	Peers	Valid	Invalid
Full node 0	7	10001	20676
Full node 1	7	10001	9554
Full node 2	5	10001	23304
Full node 3	5	10001	11983
Full node 4	5	10001	24425
Full node 5	5	10001	23472
Light node	2	803	803
Waku light node	2	1	1



What's next?

- **tldr: current estimate for daily active users supported by version:**
 - ◆ beta: 100 DAU
 - ◆ v1: 1k DAU
 - ◆ v1.1 (waku only): 10k DAU (up to x10 with deployment hotfixes)
 - ◆ v1.2 (waku+dns): 100k DAU (can optionally be folded into v1.1)
- Bottleneck 1 - Receive bandwidth for end user clients (aka '[Fixing Whisper with Waku](#)')
- Bottleneck 2 - Nodes and cluster capacity (aka '[DNS based node discovery](#)')
- Bottleneck 3 - Full node traffic (aka 'the routing / partition problem') ([heavy WIP. stay tuned](#))



vac.dev



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