

# Status Hackathon

## CryptoLife

Sponsorship Book



# Status Hackathon CryptoLife

Prague, Czech Republic  
October 26 - 28



# About

The official theme of the hackathon is "CryptoLife". Now that Status has put the power of web3 into everyone's pockets, it's time for developers to build the products and services they need and use everyday, so that we can all take part in a better and more equitable internet.

What would it take to **live entirely on crypto**?  
What do we need to build to make it possible to use decentralised systems in our day-to-day? We plan to answer all this and more in Prague.



# Attendees

The event will attract talented developers, students, technologists, community leaders, entrepreneurs and advisors from all over the world. An amazing group of over 500 ethereum and crypto enthusiasts will gather in one location in Prague.

This event is intended to bring this community of talented developers and makers together for a common goal – advancing the web3 ecosystem.

Together, we can create amazing projects that help make the dream of a decentralized web a reality.



# CryptoLife

The Ethereum public blockchain has the potential to transform how we transact, interact, and organize. Many great projects are building tools to enable us to leverage the blockchain in everyday life.

Now we need to #buidl the DApps that can help us make the shift away from the centralized services we are reliant on to decentralized versions that encourage the “CryptoLife”.

LET'S BUIDL OUR CRYPTOLIFE TOGETHER!



# 2 Tracks: Open & Bounty



## **Open Track**

- Participants are encouraged to work on any project of their choice.
- No existing projects are allowed (previously started)
- We will recognize top projects in dApps, tools & infrastructure that support the adoption of ethereum and the “cryptolife”

## **Bounty Track**

- Participants can hack on open repos from sponsor companies that will offer bounties (Tier 1 & 2 can)
- We encourage bounties to promote the “CryptoLife” theme
- Bounty will be awarded to teams that best complete the task paid out by sponsoring project (with credit defined by sponsorship (Status pays 30% of prize for track for Tier 1)
- Repos will be listed no more than 3 days before the Hackathon begins. All prizes will be funded by company listing repos

# Event Overview

## Day 1:

We will have an opening ceremony to kick off the event and bring everyone up to speed. This day will also include keynotes by top sponsors to present their technology as it pertains to the hackathon. Finally, we will have a reception to allow hackers to form teams and start brainstorming.

HACKING BEGINS!

## Day 2:

Hacking and “happenings”! We will provide everything the hackers need to enjoy themselves but also focus on the work at hand. We will also provide fun, interesting, and exciting “happenings” throughout the event that infuse the use of crypto into daily life.

## Day 2:

The end of the hackathon with judging and presentation of the winners. All followed by a party to celebrate an incredible weekend.

# Day 1 Keynotes

Tier 1 & 2 sponsors will be given the opportunity to present their technology to the hackers along with a defined bounty track. The keynotes are NOT to promote your product or token but rather teach and show the attendees:

- How the technology works and the use cases of it
- How to integrate it into their projects
- The details of your bounty track

The goal of the event is to have fun and encourage hackers to rebuild any of the centralized services we all use today using new decentralized tools and products now available.



# Sponsors

We estimate 500 top developers, students and technologists from around the world will attend in the lead up to Devcon4.

It's a great opportunity to become further entangled in the amazing Ethereum community and to look for those mythical beasts: talented blockchain developers.

The Status Hackathon will be an opportunity for you to network not only with great builders and thinkers, but also like-minded projects pushing web3 forward.

Your branding and marketing material will be displayed on our website and broadcast across all our social and media channels.

You will be given access to the list of emails of all hackers for follow up communications.



# Tiers

**Tier 1**      \$50,000 - 3 Available

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**Tier 2**      \$20,000 - 5 Available

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**Tier 3**      \$10,000 - 8 Available

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**Tier 4**      \$5,000 - 10 Available

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# Tier 1

\$50,000

3 Available

- Opportunity to create your own “Bounty track”
- 30% Repo bounty credit
- Branding on all event material, swag, social media, and main stage, and video stream.
- 15 Minute Keynote to present your technology and product as well as bounty track.
- Reserved Seating during keynotes and presentation
- Customizable sponsor table - share an idea!
- Sponsored area such as refreshments, relaxation area
- Thanked during opening and closing ceremony
- Distribute recruiting material at event
- Access to Github repos / LinkedIn pre-event
- Share an idea for a sponsored “happening”



## Tier 2

\$20,000

5 Available

- Opportunity to create your own “Bounty track”
- 20% Repo bounty credit
- Branding on swag and social social media
- 10 Minute Keynote to present your technology and product as well as bounty track.
- Reserved Seating during keynotes and presentation
- Thanked during opening and closing ceremony
- Sponsor table
- Distribute recruiting materia at event
- Access to Github repos / linkedin



# Tier 3

\$10,000

8 Available

- Branding on swag and event material
- Reserved Seating during keynotes and presentation
- Thanked during opening and closing ceremony
- Sponsor table
- Access to Github repos / linkedin
- Distribute recruiting material at event



# Tier 4

\$5,000

10 Available

- Branding on swag and event material
- Reserved Seating during keynotes and presentation
- Thanked during opening and closing ceremony
- Sponsor table



	<b>Tier 4</b>	<b>Tier 3</b>	<b>Tier 2</b>	<b>Tier 1</b>
Reserved Seating during keynote	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Sponsor Table	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Access to Github repos / linkedin		<b>X</b>	<b>X</b>	<b>X</b>
Repo bounty credit			<b>20%</b>	<b>30%</b>
Distribute recruiting material at event		<b>X</b>	<b>X</b>	<b>X</b>
Opportunity to create custom bounty track			<b>X</b>	<b>X</b>
Keynote to present tech and bounty			<b>10 MN</b>	<b>15 MN</b>
Sponsored floor area				<b>X</b>
Branding on all event material (including main stage & live feed)				<b>X</b>
Unlimited Custom “Bounty Track”				<b>X</b>

# Contact

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